INTERNATIONAL FESTIVAL OF ETHNIC MUSIC AND CRAFTS "WORLD OF SIBERIA" AS A WAY OF INTERCULTURAL DIALOGUE

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The culture of our world is diverse and numerous. This inexhaustible source of human ideas, and therefore of humanity as a whole. Not without reason one of the pillars of UNESCO its since foundation, in 1945 and to this day is to promote cultural diversity¹. On conditions of globalization it is particularly important to pay attention to it. Referring to the concepts of "cultural diversity" and "intercultural dialogue" to better understand the main message of this article. The first concept reads that «cultural diversity» is a variety of forms through which cultural groups and societies expresses (within the framework of the UNESCO Conference, 2001)². The second concept reads that «intercultural dialogue» is a combination of direct relationships and connections that develop between different cultures, as well as their results, the mutual changes occurring in the course of the relationship. In this situation it is important to emphasize the concept of dialogue between cultures. Because it is inevitable in human history, culture can not develop in isolation, it must be enriched by other cultures. According to D.S. Likhachev «people create each other communicating.»³.

Today, there are many ways to implement a dialogue between the cultures of the world. One such example is the International festival of ethnic music and crafts «World of Siberia». The main objective of the article is to show how this festival reflects the cultural diversity of our world and the dialogue of cultures, as well as to attract readers to attend such events.

The history of the festival began in 2003. More than 40 ethnic groups and music about 7 000 people gathered at the first festival⁴. The festival has passed with great interest of the audience, was the beginning of a

¹ Osnovnye napravleniya deyatelnosti UNESCO [Elektronny resurs] file: /Users/%D0%9F%D0%BE%D0%BB%D1%8C%D0%B7%D D0%B2%D0%B0%D1%82%D0%B5%D0%BB%D1%8C/Downloads/osnovny e-napravleniya-deyatelnosti-yunesko-na-sovremennom-etape%20(1).pdf

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³ Lyudi sozdayut drug druga [Electonny resurs] http://school50. irkutsk.ru/sites/default/files/Doc/Biblioteka/kLASNIY CHAS.pdf

⁴ World of Siberia [Electonny resurs] http://www.festmir.ru/en/

story about the beauty and creativity of the Siberian land, expressed by the universal language of music, dance and traditional crafts.

The choice of a new festival location was not accidental. Shushenskoye is the pearl «of the Siberian land», located at the intersection of the main tourist routes, attracts organizers of an excellent climate, infrastructure and the remoteness from the metropolis atmosphere. And although the festival was conceived as an event-project aimed at promoting the Siberian territories with unique tourist potential, but after the first project, it became clear how the idea of the festival is close and demand among the music community of vast territory of Siberia. Almost the first time musicians who continue their work in the cultural traditions of the Krasnoyarsk Territory, Khakassia, Tuva, Altai, Buryatia, had an opportunity to loudly declare itself around the world.

The second festival, held in 2004, has already become the all of Siberia. In Shushenskoe came collectives from Omsk, Tomsk, and other areas. Every year the geography of the festival became more and more, the festival gained international status. The project gradually gained popularity among the inhabitants of the province and the authority in the cultural sphere – has been praised by the Committee on Culture of the State Duma of the Russian Federation, Federal Agency for Culture and Cinematography of Russia, the State Russian House of Folk Arts. Popular in Russia and abroad, the musicians performed in support of the festival: Jeffrey Oriema (France), Inna Zhelannaya (Russia), «Puerto-Muerto» (USA), «Yat-ha» and «Huun-Huur-Tu» (Republic of Tuva), «Soundskill» (Ireland), «Ivan Kupala» (Russia), «but the roots Tops» (Netherlands), «Propa Ghandl» (UK) and many others.

In 2009 and 2010, the festival is actively developing educational and communicative component: A variety of workshops and lectures joined the program where participants and visitors can acquire new knowledge and its own ethnic experience – across acquaintance with forgotten or traditional crafts, dancing, games, participation in rituals.

An open-air «Ethnic theater» has become novelty 2009 festival which showed «Lullabies of the World» is short cartoons that are based on lullabies of different nations. A significant event of the festival in 2010 was the «Ethno-Jazz Lab». During the evening jam session musicians, who work in line with different musical traditions, in the mode of free improvisation and creative dialogue to explore new facets of traditional and modern music. By this time the number of participants increased to 100 and the number of spectators has increased to

35 000 people. Since 2010, the founders of the festival are the Ministry of Culture of the Krasnoyarsk Territory and Administration Shushenskaya district. Fourth year (from 2011 to the present day) festival is held with the support of the Ministry of Culture of Russian Federation¹.

2011 was a landmark in the history of the project – the festival reached a new level, not only creativity, but also the organization. For the first time the festival has become «non-alcoholic», in accordance with its mission of big events to propagate a culture of healthy recreation.

In 2012, the festival acquires on a new name: International festival of ethnic music and crafts «World of Siberia». Now it is the most massive of all the time of the ethnic space, where each viewer can become the protagonist of the festival of life: introduction to crafts, participate in ethnic rites and actions, views ethnic movies several film and video festivals, folk theater performances, art projects current art and, of course, music and dancing.

In 2013, the festival «World of Siberia» has overcome a ten-year milestone. The anniversary year will undoubtedly be remembered for the bright parties and guest stars ethnic music, among which, Nino Katamadze, «Volga», «Valravn», Sergei Starostin, Inna wish, «Ayarhaan».

In 2014, the festival has become a truly interactive. For the first time in the history of the «World of Siberia» online broadcast of events was conducted of the main stage on the Internet. For the first time the 11-year history of the International festival of ethnic music and crafts «World of Siberia» Grand Prix went to representatives of a foreign country (Ulaanbaatar, Mongolia).

In general, the whole process of the festival, any action is reduced to the unity of different people and their cultures. Traditional ceremonies, dew collection, the mowers in the meadow, songs, dances, folk dances, music jams and pereplyas, the number of planned and spontaneous activities is great, but everyone chooses what closer, and sometimes just lucky to be at the right time at the right site.

Historical-ethnographic museum «Shushenskoye» Especially is popular at the time of the festival. This unique museum complex in the open air part Shushenskoe festival from the very first year of its implementation. The atmosphere of the Russian village of the early twentieth century, carefully recreated museum staff never better combined with the idea

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¹ World of Siberia [Electonny resurs] http://www.festmir.ru/en/

of ethnic music festival and crafts as an event capable plunge the viewer into the spiritual and the material medium of popular culture. The museum does not just become a platform for entertainment and educational program of the festival and for its guests annual visit to the «Shushenskoye» Museum-Reserve has become a tradition.

All visitors and participants of the competition program of the festival placed in a camp which is located on the «Big Island» not far from the festival grounds. This is a separate intercultural dialogue: late at night, some group of people with different points of the earth joined together for a common fire, listening to music, and treated each other with food.

The award «workshop» allows us to judge about the boundless possibilities and attitudes of different cultures on the same simple process tea. It is not only the technology of brewing tea, but also by what instruments to do it, under what conditions, what clothes should be on you, and etc.

For those who like to learn, the festival has a series of workshops and lectures, you can return home with their own ethnic experience, surprise your loved not only by new knowledge in the field of music, but also, for example, danced rollicking dance.

Particularly emotional unity occurs on the music concerts. Specially invited guest musicians, headliners, whatever you can name those for the opportunity to hear those the festival go from different parts of the country. Speaking of these people can be very long, and may be will soon be easier to list those who were not at the festival.

The tradition to come to the festival with family is also supported – there is a specially prepared area for children with entertainment (trampoline, cotton candy, apple glaze, carousel, modeling clay, weaving ornaments, wreaths of freshly cut wild flowers, your kids will find than itself take).

Based on the above capabilities and features of the festival, we can say that every guest of the festival creates a world for themselves, taking what is closer to the soul, a way of thinking, musical preferences, but at the same time remain part of a united world.

In conclusion we can say that no matter how one person can not live without any relationship with other people, and not cultural community can not exist in complete isolation from each other. Almost every more or less open to contacts with other cultural achievements of the world and at the same time ready to share its own values. International festival of ethnic music and crafts «World of Siberia» is an excellent example of intercultural dialogue. Nobody imposes its culture, but only offer a peaceful coexistence and development.

References

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ЦЕРКОВНАЯ АРХИТЕКТУРА В ЗАРИСОВКАХ г. ТОМСКА 1920-х гг.

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В 1920-х гг. в Томске действовали государственные органы по охране памятников искусства и старины, которые занимались охраной археологических, художественных, музейных и архитектурных объектов. В рамках охраны архитектурных памятников выявлялись и ставились на учет особо ценные здания, а так же проводились их зарисовки и фотографирование. В это же время новая власть начинает активно реквизировать и полностью или частично уничтожать памятники церковной архитектуры, в том числе и в Томске. Некоторые из этих памятников были зарисованы. В настоящее время листы с их изображениями являются ценным историческим источником, позволяющим проиллюстрировать изменения внешнего облика зданий, и могут быть использованы для реставрационных работ.