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Lifelong Education System in Russian Tourism and Hospitality: Models, Technologies, Context

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Abstract

Paper's goal is to elicit features of formation a lifelong education system in Russian tourist and hospitality industry. Methods: Internet resources monitoring of 30 organisations realizing programs in tourist and hospitality; 10 in-depth interviews with program heads. Results: there is no special division for coordinating programs; the existing theory and methodology doesn't correspond to a problem of training competitive experts; incoordination of purposes and problems of programs and priorities of employers; absence of professional competences; non-standard-issue documentations; absence of the unified register of documents of graduation prgrams. The current system has to be modernized. The principle of lifelong education has to be the basis for developing drivenness and responsibility, strengthening ability to adapt to the economic, social and professional transformations.