



INPA
Italian Network
of Psychologists' Associations

The 14th European Congress of Psychology

Milan, Italy 7-10 July 2015

*Linking technology and psychology:
feeding the mind, energy for life*

ABSTRACT BOOK

ECP 2015

Abstract Book

INDEX

Keynote Speakers	4
State of the Art	24
Round Tables	35
Symposia	39
Oral Presentations	373
Posters	1277
Pre-Congress Workshop	2323

P3180

**THE PERSONAL POTENTIAL OF SIBERIAN ENTREPRENEURS
WITH DIFFERENT EXPERIENCES OF ENTREPRENEURIAL
ACTIVITY**

A14. General issues and basic processes – Personality

Iuliia Smetanova, Tomsk State University, Tomsk - Russian Federation

The study was supported by Russian Humanity Fund (№ 13-06-00592). The methodological foundation of the study is the system-anthropological psychology approach. There were 93 Siberian entrepreneurs with different business experience (from 2 months to 20 years) who took part in the study. The research methods used are: the method of investigation of personal potential and rigidity and the interview. The central hypothesis of the study was that the success of a business (duration and stability of its implementation) is related to the personal characteristics of the business entity. The research demonstrates the specific features of personal potential of the entrepreneurs with different experiences of doing business. The entrepreneurship is perceived by the respondents as the opportunity to serve for the benefit of others and act for the realization of the higher values. One of the most significant reasons for entrepreneurship is the desire for independence and freedom for the achievement of life goals. The results of the research disproved the hypothesis. They demonstrate that business success doesn't correlate with features of personal potential of entrepreneurs. Perhaps, for the understanding of success in business and entrepreneurship should involve deeper forms of analysis, both the individual and its activities. The results of this research helped us to develop coaching programs and use them in practice.